



Ideal Reader Worksheet

Dear Author,

After you complete your book, you will likely be thinking a lot about who your readers are and what they will have to say about your book. But as many famous authors say, including Stephen King, it's important to begin imagining who your ideal reader is *while* you write your book so they can help guide you on your writing journey.

with someone specific in mind, you can imagine what they might say to a plot twist or how they might relate to your protagonist. You can envision if they will feel the proper emotion during a particularly joyous or heartbreaking scene. You can even picture whether they will like your book or not and what they might say in their review.

Having a nuanced and very real person in mind as your ideal reader can be a powerful tool to help you write the right book.

For more information on why imaging your ideal reader can be a powerful tool when writing your book, read my [Tips for writers](#) article titled [who is Your Ideal Reader?](#)

Your editor,

Mandi Summit
Red Quill Editorial LLC

PS: when you're ready for editing, [let's Discuss Your Manuscript](#) and secure your spot on Red Quill Editorial's calendar!



Ideal Reader Worksheet

Age: _____

gender identity: _____

Location: _____

Career: _____

Hobbies & Passions: _____

worries, Cares, & Curiosities: _____

Biggest desire when reading a book: _____

How can your book help them get it? _____

what would your Ideal Reader would say in a positive review of your book?

what would your Ideal Reader would say in a negative review of your book? I know this sounds harsh, but this can be a powerful tool to help you avoid writing *that* book and instead write the better version.
